**Info Edge: The Silent Investor Fuling India’s Digital Giants**

**MOVING AHEAD, STEP-BY-STEP**

When you think of the companies reshaping India’s digital landscape, names like Zomato and Policybazaar probably spring to mind. But let’s pause for a moment and ask—who’s writing the checks for these game-changers?

Enter **Info Edge**, the quiet mastermind behind some of India’s most successful startups. This isn't just an investment firm; it's the startup world's fairy godmother, handing out resources, guidance, and a sprinkle of magic dust.

*Disclaimer: This is brought to you by a very broke but optimistic college student who can’t afford real estate on 99acres but is still dreaming big.*

**A Portfolio of Digital Trailblazers**

Info Edge has built and backed companies that have become essential parts of modern Indian life.

**Major Listings**

* **Naukri.com:** India’s ultimate job hunt partner, connecting millions of seekers with dream careers while helping companies build winning teams.
* **99acres.com:** Your trusted guide in the real estate jungle—browse, buy, rent, or sell properties with ease and confidence.
* **Jeevansathi.com:** Because finding “the one” deserves a smart touch—modern matchmaking for India’s diverse cultures and preferences.
* **Shiksha.com:** Navigating academic dreams made simple! Explore colleges, courses, and careers, tailored to your aspirations.

**Strategic Investments**

* **Zomato:** The taste of revolution! Discover cuisines, read reviews, and enjoy your favorite dishes delivered lightning-fast.
* **Policybazaar:** Insurance decoded—Policybazaar turns jargon into clarity, making policies accessible and understandable for all.
* **Happily Unmarried (Ustraa):** Quirky, bold, and trendsetting! Personal care products that resonate with the urban, fun-loving spirit of India.

**The Minds Behind the Magic**

Info Edge owes its success to a team that knows how to think big.

* **Sanjeev Bikhchandani (Founder):** The visionary who turned a small job portal into a digital empire.
  + *Fun Fact:* Sanjeev Bikhchandani came up with the idea for naukri.com while browsing job classifieds in newspapers, proving that inspiration can come from the simplest observations.
* **Hitesh Oberoi (CEO):** The strategic leader who has been steering the ship with a sharp vision for growth.

With a board of seasoned pros backing them, the team takes bold, calculated risks.

**The Numbers Don’t Lie**

Info Edge’s ability to spot potential is almost supernatural. Let’s talk funding and valuation:

* **Zomato:** They took an early gamble, investing **$1 million in 2010**. Zomato is now a public company boasting a revenue of **$1.57 billion** in 2024.
* **Policybazaar:** Another golden goose, now valued at billions after a successful IPO.
* **Info Edge IPO (2006):** The company raised **₹170 crore (about $3.87 million)**, a significant feat for a company that started with simple job listings.

**Empowering Startups: Beyond the Money**

Info Edge doesn’t just throw money at startups—they stick around to build lasting businesses.

* **Strategic Partnership:** They offer strategic advice, build connections, and help sort out complex operational challenges. Think of them as the experienced big sibling who’s been there, done that, and knows the shortcuts.
* **Active Guidance:** With Meritnation, for example, Info Edge didn’t just fund it—they helped it navigate and adapt to the rapidly changing ed-tech landscape.

The bottom line? They aren’t just investors—they are partners in building something that lasts.